

# Beek Hill.com

## Privacy Policy<sup>1</sup>

Last modified: [09/03/2019]

### Introduction

Beek Hill, LLC (“**Company**” or “**We**”) respect your privacy and are committed to protecting it through our compliance with this policy.

In this policy we describe how we collect, use and handle your information when you use our website at [www.beekhill.com](http://www.beekhill.com), our software and services (“**Services**”). Our Services are designed to allow you store your data, including User Contributions, such as real estate related data, and to share that data with certain other users that you choose to give access to. This policy does not apply to information collected by us offline or through any other means, including on any other website operated by Company or any third party.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Services. By accessing or using our Services, you agree to this privacy policy. This policy may change from time to time (see Changes to Our Privacy Policy). Your continued use of our Services after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

### Children Under the Age of 13

The Services are offered and available to users who **18 years of age or older and reside in the United States or any of its territories or possessions**. Our Services are not intended for persons under 18 years of age. No one under age 13 may provide any information to our Service. We do not knowingly collect personal information from children under 13. If you are under 13, do not use our Services. If we learn we have collected or received personal information from a

---

child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us at [privacy@beekhill.com](mailto:privacy@beekhill.com).

## **Information We Collect**

### **Account Information**

We may collect, and associate with your account, information such as your name, email address, username, role at your company, job description, phone number, physical address, photograph, and account activity (“**personal information**”).

### **Other Information You Provide to Us**

We may collect other information that you provide to us on or through our Website. This may include:

- Information that you provide by filling in forms on our Website, such as information provided at the time of registering to use our Website or subscribing to our services. We may also ask you for information if you report a problem with our Website.
- Records and copies of your correspondence (including email addresses), if you contact us.
- Your responses to surveys that we might ask you to complete for research purposes.
- Details of transactions you carry out through our Website and of the fulfillment of your orders

### **User Contributions**

You also may provide information to be stored for access by yourself and other users of the Services (collectively, "**User Contributions**"). Your User Contributions are uploaded and transmitted to others at your own risk. Although we limit access to certain pages, please be aware that no security measures are perfect or impenetrable. Additionally, we cannot control the actions of other users of the Service with whom you may choose to share your User Contributions. Even

if your User Contributions are deleted, copies of those User Contributions may remain viewable in cached and archived pages, or might have been copied or stored by other users.

WE CANNOT AND DO NOT GUARANTEE THAT YOUR USER CONTRIBUTIONS WILL NOT BE VIEWED BY UNAUTHORIZED PERSONS. YOUR USER CONTRIBUTIONS ARE STORED, POSTED AND TRANSMITTED TO OTHERS AT YOUR OWN RISK.

### General Information

We may also collect general information about you, such as the general geographic location from which you are accessing the Services, or the type of browser that you are using.

### Usage

We also collect information about how you use our Services. This may include details about the pages that you have visited, your internet connection, the equipment you use to access our Services and other usage details.

### Your Use of the Services

In connection with using our Services, you may aggregate data from third party and associate it with your account. We may track what data is being aggregated by you in connection with providing the Services.

### **How We Collect It**

We collect some of this information directly from you when you provide it to us, for example, when you register with the Services. We also collect and store information you provide in connection with using the Service or uploading User Contributions, for example information concerning real estate properties.

We also collect some information automatically as you navigate through the Services, for example, usage details, such as which pages, content or information has been viewed or which services are being used by you, or your IP address, operating system, browser type. The

technologies we use for this automatic data collection may include web server logs as well as cookies (a small file placed on the hard drive of your computer), including:

- **Browser Cookies.** You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Services. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Services.
- **Session Cookies.** We use session cookies for session management and to track and manage your ability to log in. These cannot be disabled.

### **Why We Collect It**

The information that we collect helps us to improve our Services and to deliver a better and more personalized service. We use information that we collect about you or that you provide to us, including any personal information:

- To recognize you on your return.
- To present our Services and its contents to you, and to allow you to use the Services.
- For billing purposes.
- To allow you to personalize your account.
- To provide you with information, products, or services that you request from us.
- To fulfill any other purpose for which you provide it.
- To provide you with notices about your account.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us.

- To notify you about changes to our Services or any products or services we offer or provide through it.
- To allow you to participate in interactive features through our Services.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

### **Disclosure of Your Information**

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction. For example, we may aggregate certain information you provide as User Contributions concerning properties, and may use that aggregated information without limitation and at our sole discretion.

We may disclose personal information that we collect or you provide as described in this privacy policy:

- To other users in connection with providing the Services. For example, you may choose to share information with another user for purposes of collaborating on a real estate project. That other user may see your name, profile picture, email address other such information. That other user may also get access to certain of your User Contributions, depending upon your selections.
- To contractors, service providers, and other third parties we use to support our business who agree to use it only for the purposes for which we disclose it to them.
- To a buyer or other successor in the event of an executed or proposed merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Beek Hill, LLC's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Beek Hill, LLC about our Service's users is among the assets transferred.

- To other users in connection with the Services. For example, our Services may display information like your name, profile picture, and email address to other users in places like your user profile and or with regard to information that you have requested or posted.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce any agreement that you have made with us.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Beek Hill, LLC, our customers, or others.

### **Choices About Use and Disclosure of Your Information**

- You can set your browser to not accept browser cookies, but this may limit your ability to use the Services. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
- Our systems currently don't respond to DNT:1 signals from browsers visiting our websites.
- We do not have third-party advertising on the Services, nor will we sell your information to third parties for advertising or direct marketing.

### **Accessing and Correcting Your Information**

- You can review and change some of your personal information by logging into the Service and visiting your User Profile page.

- You may also send us an email at [privacy@beekhill.com](mailto:privacy@beekhill.com) to request access to, correct or delete any personal information that you have provided to us.
- We cannot delete all of your personal information except by also deleting your user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

### **Your California Privacy Rights**

California Civil Code Section § 1798.83 permits users of our Website that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. We do not disclose any of your personal information to third parties for their direct marketing purposes.

### **Data Security**

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. For example, our system uses Secure Sockets Layer (SSL) encryption technology to protect the information travelling over the Internet between your browser and our system. The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Services, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

Unfortunately, the transmission of information via the Internet is not completely secure. Although we do our best to protect your personal information and User Contributions, we cannot guarantee the security of your personal information or User Contributions transmitted to or on Services. Any transmission of personal information or User Contributions is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Services.

## **Location of Data**

To provide you with the Services, we may store, process and transmit information in the United States and locations around the world. Information may also be stored locally on the devices you use to access the Services.

## **Changes to Our Privacy Policy**

It is our policy to post any changes we make to our privacy policy on this page. If we make material changes to how we treat our users' personal information, we will notify you by email to the primary email address specified in your account or through a notice on the Service.

The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting this privacy policy to check for any changes.

## **Contact Information**

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

[privacy@beekhill.com](mailto:privacy@beekhill.com)

<sup>1</sup> This policy is drafted with the following assumptions: (1) the website operates only in the US, and is collecting only US residents' information – namely, no foreign legal compliance has been considered in this draft, (2) the website and owner does not need to comply with (a) the Gramm-Leach-Bliley Act (financial institution and financial information related), (b) HIPAA (health information) and (c) COPPA (information regarding children under 13), (3) there is no third-party advertising on the Website, and (4) the Website does not do any behavioral tracking (e.g., track users when they leave the site). If any of the foregoing assumptions are not accurate, the website may not be in compliance with applicable laws and regulations, or include sufficient disclosures. The above assumptions are consistent with the information that was provided in the worksheet. This policy has been drafted based on information provided by you. The firm relies on you to carefully review this document to make sure that it is entirely accurate, complete, and not misleading.